Save time and money with efficient decision-making

Manage all planning, follow-up and control in one intuitive BI system.

Developed by **twoday**

The choice is simple

INSIKT is a complete system for business management and decision support. The product supports an ongoing process all the way from setting goals and planning to analysis and projects. INSIKT is an easy-to-use, powerful and visual product that gives every user access to overall context as well as underlying details.

INSIKT is based on standard products from Microsoft, primarily the world-leading and powerful OLAP server Analysis Services, which is part of SQL Server. INSIKT can be easily integrated with all types of business and operational systems.

"For us in the finance department, it is important that our decisions are made based on a clear picture of the company's finances. We look forward to working with INSIKT to further strengthen this."

Susanne Diener,
Ekonomichef

"INSIKT has good opportunities for integration with our current systems, it also fits well into our strategy going forward where we see a platform with interconnected integrated services that we can easily scale and adapt to future needs."

Anna Wikberg,   **Mattias Persson,**
Projektledare   IT-chef

Market leaders trust INSIKT

We create solutions that make a difference for our customers. The benefit can take many different forms. However, our main focus is to let our customers focus on their actual business instead of compiling data. With INSIKT, the profit is saved time, better decisions and more efficient business management.

Our customers exists in every imaginable field of activity with everything from hamburger restaurants to mines as their workplace. INSIKT is also used in different ways by different customers, some have a strong focus on budgeting and forecasting while others have a greater focus on project management. INSIKT can be flexibly and easily adapted to the needs and focus of the business by tailoring the solution to each individual business, thus also reducing development costs.

Are you also interested in freeing up time and knowing how our solution can make a difference and create benefit for your business? Are you ready to take your business to a new level? Together with INSIKT, we help you get there!

"INSIKT frees up time and resources by helping us with planning and analysis in an efficient and operational way"
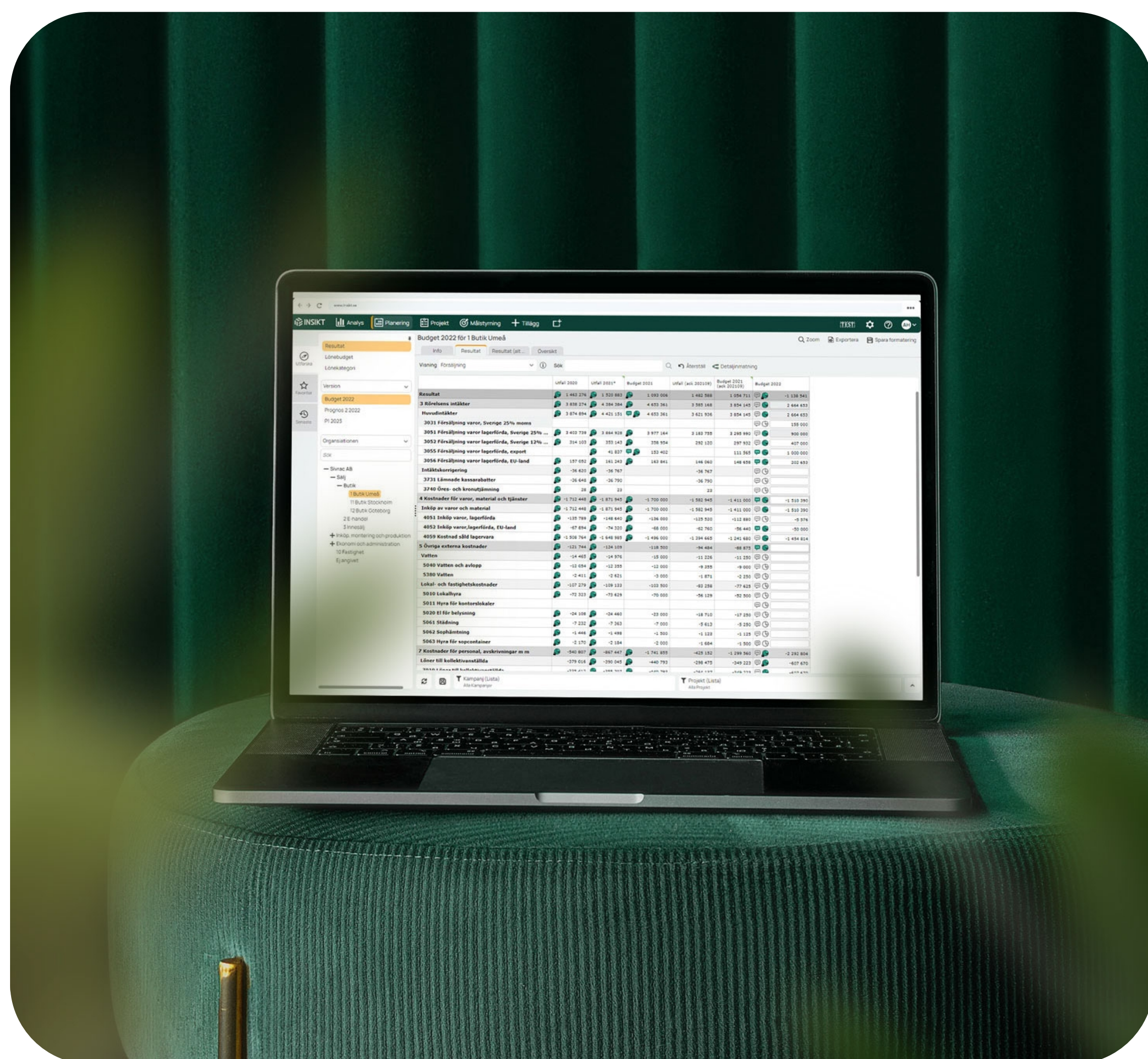
Mattias Eriksson
Head of Controlling, Max Burgers

Bostaden   MAX   WÄSTBYGG   norrmejerier   Profoto   LKAB

Analysis

A user-friendly and web-based interface enables all employees to create analyses and reports. Information can be easily twisted and turned both as charts and tables by anyone who knows how a normal web browser works. Using the tool, the employees themselves can see trends and understand what drives the business. Based on analyses, modifiable reports are created that are easily distributed to other employees or groups of employees.
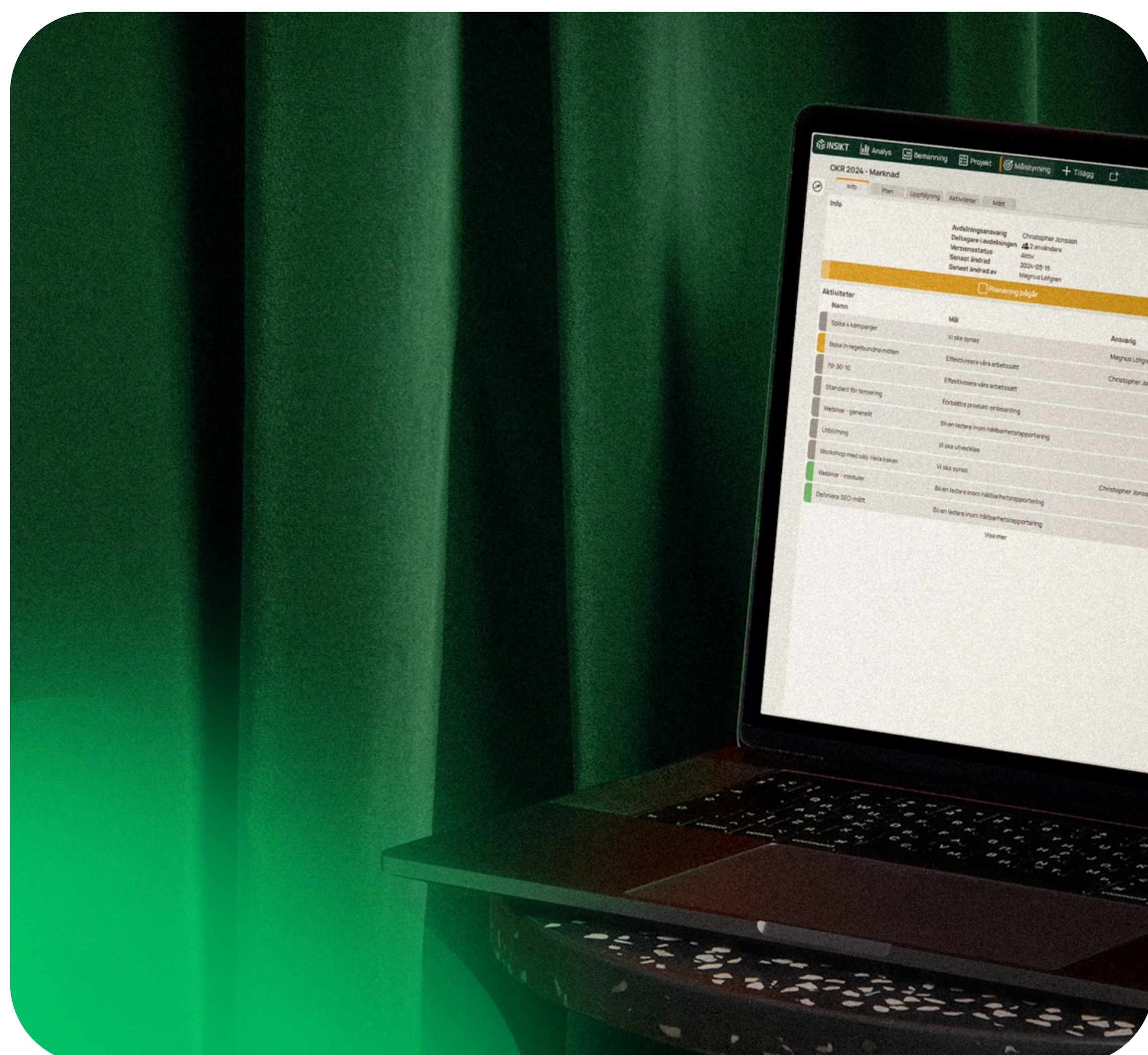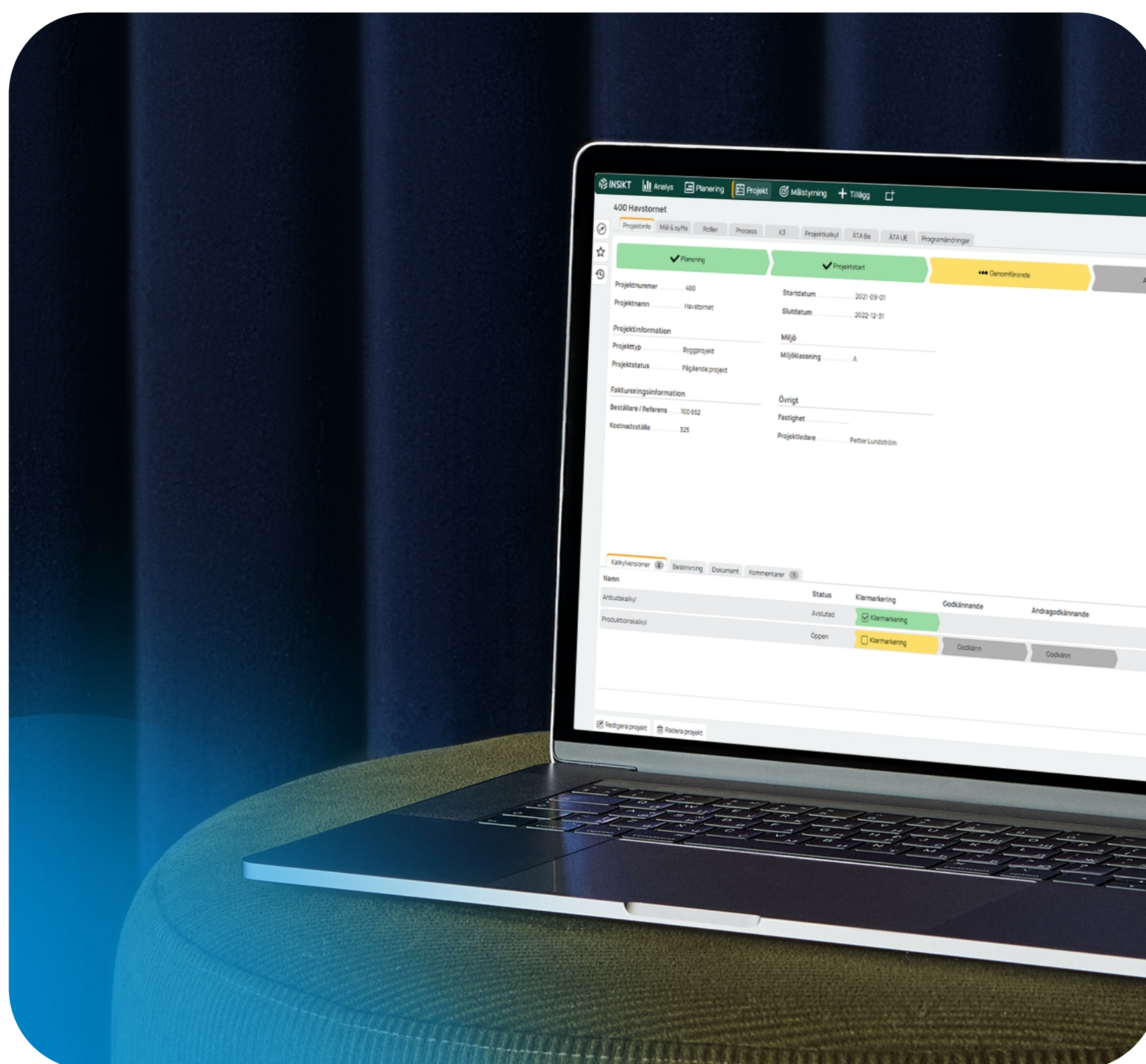

Planning

Through the product's web interface, a large number of employees can be involved in the budget process without making the process difficult and time-consuming. The planning based on budget or rolling forecasts can be sped up and allows greater participation among the employees. Data is entered via the browser and integrated with underlying business systems. Analysis of differences between actual outcome and plans is done easily with INSIKT Analysis.

Project

INSIKT Project is an independent and comprehensive tool for project management. The tool supports the entire project needs of the business, regardless of whether it is small administrative projects or large ones investment project. Projects can be planned and followed up in all different parts and processes.
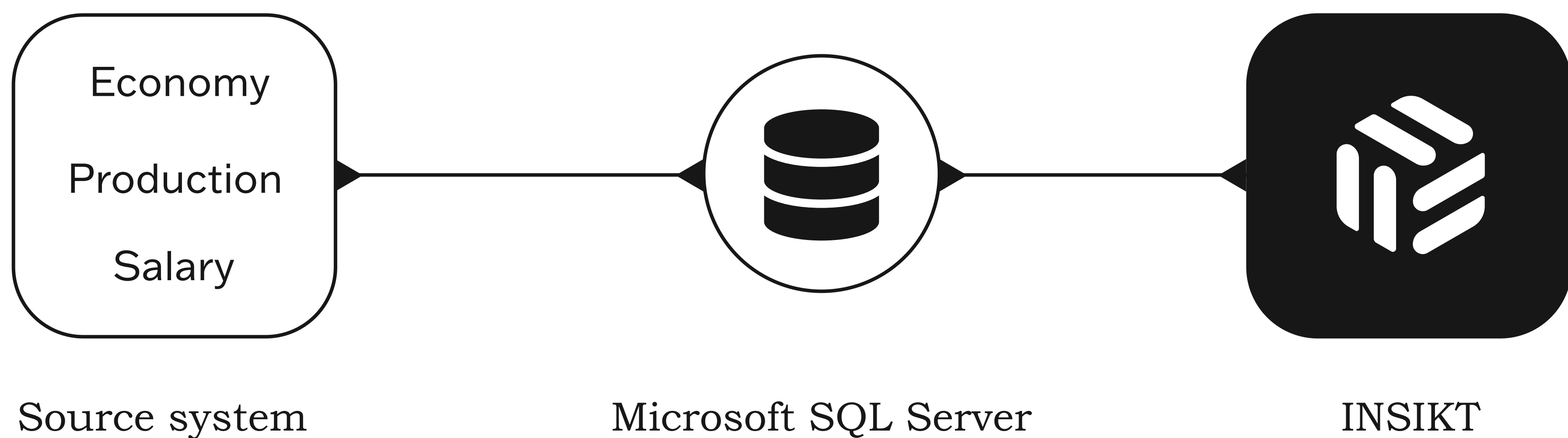
Scorecard

With Scorecard, it becomes easy to set goals and effectively communicate strategies and common goals to the entire organization. Overall goals are quickly broken down into sub-goals and activities to increase engagement and involve all employees.

The tool is dynamic and supports the organization's goal management work from planning and execution t
o follow-up.

Technical platform

| Source system | Microsoft SQL Server | INSIKT |

INSIKT is based on standard products from Microsoft and has been developed with the latest technology. The data warehouse is located on the Microsoft SQL Server platform and has a design in agreement with the dimensional model, which means that the database is optimized for reporting and analysis. Data is analyzed using Microsoft Analysis Services (Microsoft SQL Server), which is the world's most widespread product for OLAP. OLAP refers to an analytical working database that can handle more complex searches than standard relational databases.

INSIKT is completely web-based, which facilitates installation, upgrading and changes. Users only need a web browser to take advantage of the tool's capabilities. Since all calculations are performed by the server, lower demands are placed on the users' computers. This saves money because a large number of computers do not need to be installed or upgraded.

INSIKT is integrated with all types of business and operational systems. The transfer of information (ETL process) takes place using APIs, database communication or Integration Services (which is a built-in component of Microsoft SQL Server) depending on the technical capabilities of the systems against which INSIKT is integrated. INSIKT has packaged integration solutions for a large number business systems.

For more information, visit **www.insikt.se**

We are twoday

twoday is a leading IT player with a focus on helping large and medium-sized organizations in their digital transformation. We deliver customized consulting services, data-driven solutions and leading products to over 8,000 public and private businesses in the Nordics.

twoday's over 3,000 technology experts work closely with customers to create innovative solutions that transform companies and society.

With competence, drive and a big heart, we create tomorrow's solutions.

Get in touch

info@insikt.se
www.insikt.se
www.twoday.se